



New Client Referral Process (Massage)

Alma Entera is active in advocating that all genders get therapeutic treatments. For this reason, there are TWO ways to receive a body massage treatment from Alma Entera as a new male client.

By Client Referral

A current or previous client of Alma Entera has suggested the service to you.

What you need to do:

When you arrange a booking with Alma Entera, you must give the full name of the person who has referred the service to you.

What Alma Entera needs to do:

Alma Entera may verify this with the person you name as your referrer. Following a successful referral, you will have a consultation as standard regarding your treatment, health and needs, which may take place over the phone, in person or online.

By Professional Referral

You are unknown to Alma Entera and you do not have a previous or current client referral. You will still be able to receive massage treatments upon providing the details of a previous therapist* (with their permission) to Alma Entera.

What you need to do:

When you wish to arrange a massage booking with Alma Entera, you must give the full name, contact details and profession of the person who you would like to be your professional referrer.

What Alma Entera needs to do:

Alma Entera will then contact your professional referrer. Following a successful referral, you will have a consultation as standard regarding your treatment, health and needs, which may take place over the phone, in person or online.

*Accepted Professional Referrers

Massage therapist (including sports massage, aromatherapy massage, Thai massage, Indian head massage etc.)

Chiropractor

Osteopath

Reiki practitioner

Acupuncture therapist

Physiotherapist

Reflexologist

Alexander technique therapist

Craniosacral therapist

Bowen technique therapist

Emotional freedom technique therapist

Occupational therapist

Nursing professional

General practitioner

Energy healing professional



Rationale

Alma Entera has the referral systems in place for new male clients due to the importance of improving safety when lone working. Massage is sometimes misconstrued due to its close contact nature and the referral systems allow practitioners to remain safe whilst providing the upmost professional service.

Alma Entera aims to uphold gender equality and welcome clients of all genders. The aim is not to disadvantage males from seeking treatment they so very need. However, there is no UK law that implements who therapists must work with and the above measures aim to keep therapists, and clients alike, safe in a trusted environment to promote relaxation and healing. Alma Entera maintains that all individuals of all genders have a right to treatment and wellbeing.

Should you have any questions, comments or feedback on the referral process, please feel free to send a message to contact@almaentera.com

We endeavour to respond to all e-mails within 3 working days.

Where either you decline to be treated by Alma Entera or Alma Entera declines to treat you, please find a partner massage company that treats men via <https://www.mbphysicaltherapy.com/book-online>.